

## Wedding Floral Sweepstakes Official Contest Rules

### 1. Platinum Floral Designs – Official Sponsor

#### II. Eligibility

Open to all legal residents in Victoria, British Columbia and surrounding areas ages 18 years and older as of entry date. Must be marrying in the year 2011.

#### III. How and When to Enter – NO PURCHASE NECESSARY

Prizes cannot be redeemed for cash. Winning brides will only be charged the remaining amount after their sweepstake winning if applicable.

Participants must abide by the rules of Platinum Floral Designs and the public safety rules. Platinum Floral Designs is not responsible for any injuries or any unforeseen reasons while entering or the use of the winnings in this contest.

Participants must mail in their entries to Platinum Floral Designs:

Platinum Floral Designs  
3262 Happy Valley Rd  
Victoria, British Columbia  
V9C 2W1

All entries must be received on/no later then February 30th, 2011.

#### III. Prizes

Platinum Floral Designs will be rewarding three lucky brides one of the three following prizes:

1. GRAND PRIZE – FREE bridal party items including: 1 Bridal bouquet, 3 attendants bouquets ,4 boutonnieres (maximum value of \$500.00), and 25% OFF any further floral purchases including corsages, boutonnieres, centerpieces, or any large arrangements
2. SECOND PRIZE – 25% OFF their entire wedding day floral order
3. THIRD PRIZE – Two FREE Platinum Floral Designs “Bride To Be” and “Just Married” T-shirt’s

Note: If for any reason the winning Bride or Groom shall cancel their wedding, the prize issued cannot be issued for any other event before or after. It becomes VOID! If the Bride and Groom cancel their wedding date after the contest deadline, Platinum Floral Designs will not be able to issue a new winner due to scheduling unless there is an opening available.

## V. Releases

By participating, entrants agree to be bound by these official rules and the decisions of the Judges, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release Platinum Floral designs, and all participating sponsors and promotion agencies from and any all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this giveaway and/or acceptance or use of the prize given.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city, pictures, memoirs and any further materials in programming or promotional material, worldwide, or on a winner's list, if applicable, without further compensation unless prohibited by law. The sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at the sponsor's sole discretion, without further obligation or compensation.

## VI. Information Required To Enter

All participants are required to submit the following (any lack of information may be disqualified from the contest):

1. All entrants must read, sign and date the official contest rules, whereby understanding they release Platinum Floral Designs and all participating sponsors and promoters of any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this giveaway and/or acceptance or use of the prize given. ALL ENTRANTS MUST SEND IN A SIGNED OFFICIAL RULES CONTRACT WITH THEIR SUBMISSION.
2. All entrants need to provide the DATE and LOCATION(S) of their wedding.
3. Provide both the Brides and Grooms full names  
Address  
Telephone Number  
Email Address
4. Provide a one page story answering all the following questions:
  - How you and your fiancé met and how he/she proposed
  - Why you want Platinum Floral Designs to be your floral designers for your special day
  - What importance your floral design means to you at your wedding day and how it will tie into your overall theme
5. Provide a picture of you and your fiancé located at the place of your proposal including the address or location and the name of business if applicable. If you cannot provide a picture of the proposal location, provide a picture of your favorite outdoor floral location located on Vancouver Island with both you and your fiancé.

Entrants Signature (both Bride and Groom), upon signing this page you understand and have read all the contest rules and abide by them:

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Date Signed: \_\_\_\_\_